

2011 BUDGET REQUEST

Requested Amount: **\$82,000**

Committee Name: **Communications Commission**

Name of Contact: **The Rev. Christine Purcell**

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Purpose for Your Request:

**To continue the Commission's work in response to Bishop Baxter's charge: "...to discern, advise and enable effective sharing between parishes and the Diocese for the purpose of affecting mission, information and goodwill; also, to strategically assist the bishop and staff to publish glad tidings of Diocesan and parish mission and ministries with through the media to the public and larger Church".**

***At present, our particular focus is on the use of technology and the internet to fulfill this charge.***

Projected Revenue Sources for 2010

Projected Expenses for 2010

**None**

|  |               |
|--|---------------|
| <b>Monthly Publications (web-based):</b> | <b>40,000</b> |
| <b>Product Development</b>               | <b>17,000</b> |
| <b>Public Relations</b>                  | <b>15,000</b> |
| <b>Program Support (Digital Faith)</b>   | <b>10,000</b> |

**Total Expenses: \$ 82,000**

Signature of Requesting Chair: *Christine F. Purcell*+

How many times has your commission met in the last year? **3 conference calls**

Are your meetings on file with the Diocesan Office? **No**

Who leads you program? How and by whom is your work evaluated? To whom is your program accountable? **We work collaboratively – leadership is shared between Christine Purcell, David**

**Shively, John Harwood and Joe Seville. Our work is evaluated in that we serve at the Bishop's pleasure and require diocesan approval for major decisions. Going forward we will be continuing to respond to the charges contained in the Emerging Vision document. Our program is accountable to the Bishop and the Canon to the Ordinary.**

**Diocese of Central Pennsylvania  
"Cost Center" Questionnaire for the Year 2011**

1. Does this ministry have a Diocesan staff liaison? **Yes. Canon Joe Seville**
2. To whom does this ministry make an annual report? **Diocesan Convention**
3. What happened last year? Please share two successes and two "oops, let's not do that again" that occurred in budget year 2009 that is related to this ministry.

**Successes: 1. Closed the deal on Digital Faith. (This is a BIG ONE); 2. Offered a workshop at Diocesan Convention.**

**Oops: 1. Got caught in the misinformation/disinformation from National Church office with respect to the future of Episcopal Life. Not as ready as we would like to be to make the changes we need to make at the diocesan level to bring in new methods and media for parishes and households.**

4. Are the funds for 2009 being utilized as intended in your original request? **Yes.**
5. What would be the impact on your ministry if you only received 95% of your funding requested in 2011. **Less funds available to help parishes "ramp up" with web-based communications tools.**
6. Other comments that would be helpful for Diocesan Council and Finance Committee to know about your program and/or concerns: **We are in the midst of a massive transition with respect to the way that communication is "done" – in the whole web of related entities: national church, diocese, parish, household. Our posture is one of flexibility, adaptability and patience as we work with new products to enhance the flow of said communication, and attempt to educate those who will use them.**
7. What is the tangible expression of your ministry? **That people and parishes are aware of what the Church is doing, and are able to make the Church aware of what they are doing. Easily!**